



IN BIO 2024

La Créole Beach Hotel & Spa - Le Gosier (Guadeloupe, French Caribbean)



A support from the regional community











FRANCE 2030 REGIONALISE – Strategic framework

- **Investment from the Government and Region** for the development of innovation in all its forms.
- Call for Proposals based on the regional strategic and policy orientations in favor of economic development and business support.

SRDEII

Regional scheme for economic development, innovation, and internationalization

S3

Smart specialization strategy

https://france2030.regionguadeloupe.fr/projets-d-innovation/











Three components: innovation projects, sectors, and R&D demonstrations

1 Innovation projects

2 Support and transformation of sectors

Collaborative research and development projects

Sectors and themes targeted by the Guadeloupe Region:

- Circular economy and innovative waste management
- Protection and preservation of the environment and biodiversity, combating climate risks
- Agriculture, valorization of local production and resources
- Innovative renewable energies and energy management
- Sustainable mobility on land and sea, and adapted mobility
- Demographic transition and health of Guadeloupeans
- Sustainable tourism respectful of the environment and culture
- Sport as a vector of innovation and growth











FRANCE 2030 régionalisé – **Improvement and transformation of sectors**

Objectives

- Support for projects demonstrating a concrete and decisive contribution to a regional strategic sector and its structuring, benefiting in particular several SMEs or ETIs from this sector.
- Carried by a company (SME/ETI/Large company), or by a structure federating several companies, or by a research organization or establishment, or even a representative entity of companies in the sector.

Terms of assistance and nature of projects

- Creation of shared industrial units, pooling of technical skills, implementation of collaborative tools, establishment of shared technological platforms, demonstrators, and acceleration platforms for the industry of the future.
- Up to a maximum of 50% of eligible expenses. <u>Minimum self-financing of 30%</u> (private resources equity or quasi-equity).
- Expenses exceeding €400,000. Public funding up to a maximum of 50% of the budget.
- Cumulative amount of aid granted (40% subsidies and 60% recoverable advances mix) <u>between</u>
 €200,000 and €4,000,000.











FRANCE 2030 régionalisé – Improvement and transformation of sectors

Structuring and animation of the sector

- Operational expenses
 - Internal costs: management of the structure, provision or provision of support services to companies
 - Marketing operations
 - Management of facilities, organization of training programs, workshops, and conferences to facilitate knowledge transfer and networking among members as well as transnational cooperation
- Investment expenses
 - Material investments (machinery, software...)

Research and Development Projects

- Research and development projects led by the structure also carrying out the "sector structuring" project.
- Eligible expenses:
 - Internal costs representing technical staff salaries
 - External services and subcontracting
 - Non-recoverable investments
 - Amortization of recoverable investments











FRANCE 2030 régionalisé – Collaborative projects « I-Démo »

Objectives

- To strengthen the positions of industrial and service actors in promising markets for collaborative projects, aiming to reinforce or establish, around leaders, contracting authorities, or providers of new innovative products or services with high added value, a fabric of sustainable and lasting collaborative industrial relations involving large, medium, and small companies.
- To support ambitious experimental development and industrial innovation projects led by SMEs and ETIs
 in connection with academic research, particularly aiming at industrial manufacturing and bringing to
 market innovative products, services, and/or processes with high added value and strong growth
 potential.
- Terms of assistance and nature of projects:
 - Consortium of maximum 5 partners composed of at least 2 companies (SME or ETI) and partners from academic research.
 - SMEs, ETIs, Large Enterprises (GE).
 - Expenses between €1 million and €4 million.
 - Duration between 24 and 60 months.
 - Cumulative amount of aid granted (mix 40% subsidies and 60% recoverable advances).
 - INTRA-Regional Project: all partners belong to the same regional territory.
 - INTER-Regional Project: partners can come from different regional territories.











FRANCE 2030 régionalisé – Submission of proposals

 Call for Proposals open continuously until December 31, 2025, or until the funds are exhausted.

<u>France 2030 régionalisé Guadeloupe – Presentation of Guadeloupe regional schemes as part of the France 2030 plan (regionguadeloupe.fr)</u>

https://france2030.regionguadeloupe.fr/projets-d-innovation/





FEDER

Dedicated budget for the period 2021-2027

Development and improvement of research and innovation capacities as well as the use of cutting-edge technologies : **€48.1 million.**

The maximum intervention rate of the European Regional Development Fund (FEDER) is 65% of eligible expenses, subject to the public aid ceilings imposed by common law regulations.





FEDER

- Supporting depreciable material investments over 5 to 10 years necessary for R&D and innovation activities
- Supporting technology through the acquisition of technological licenses or technical know-how
- Supporting the construction or renovation of buildings enabling the deployment of technological or scientific platforms, which can notably host partner or client companies, especially in the healthcare sector
- Supporting the setup and management of competitive collaborative research and innovation projects on ANR, Horizon Europe tools, prioritizing projects that develop solutions for energy and ecological transition or address environmental and health issues
- Supporting collaborative research projects aimed at technology transfer and cooperation between companies, research centers, and the higher education sector.





FEDER



Submission procedures

- Mainly calls for projects launched by the Guadeloupe Region: selection of winners and submission of applications on E Synergie (AAP CHLORE, ETC...)
- Submission on a rolling basis, especially for the continuation and completion of phased operations from 2020/2026.

https://synergie-europe.fr/e_synergie/portail/guadeloupe

https://www.europe-guadeloupe.fr/feder/monter-projet-feder